# **PX117**

From: Sent:

Friday, June 22, 2018 4:58 AM

To:

Subject: Fw: [ext] TON opportunity

Attach: image001.png; Lucrative ICO Analysis (01.03.2018).pdf; Messenger teaser 2018 -

**ENG.PDF** 



From: Rafael Zanatta < Rafael Zanatta@iticapital.com>

Sent: 22 Juae 2018 10:53

To:

Subject: [ext] TON opportunity

Dear

How are you?

As active in crypto. I wonder if you guys are also active in ICOs? we have an opportunity to participate in Telegram.

We have an interesting opportunity available to participate in TON Fund at 1.33 USD price please see the teaser attached. The price is at 1.33 as during the second round and we will only take a minimum fee for the fund (2.00%, and 10% performance fee).

According to news, there is strong positive news flow that will be released in early July. They expect the round 3 at 2.22 USD to be done to wide range of investors in the autumn backed up by the issuance of the new blockchain mechanism and payment products. The tokens are expected to be issued by the year end.

We have full document pack ready which I can provide subject to signing NDA, let me know if this is something would be interested.

Please keep it confidential.

Kind Regards,

Rafael

Rafael Zanatta

Director - Professional Trading Sales

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#### Lucrative ICO

Modern ICO market experienced several lucrative projects released which performance lies into a behavioral pattern on the crypto market. A lucrative ICO could be detected by a composition of following criteria:

# Technology

Team



- Solving a particular problem
- Scalable



- Solid scientific background
- Track record of launch of successful projects
- Global recognition



- Active pages in social networks
- Articles in reputable titles



- KYC
- Hard cap per investor
- Airdrops



The biggest presale investors, which were provided by a discount are obliged to hold tokens for a certain period

- Investors perceive projects with the most innovative and futuristic technologies as the most attractive ones
- Investors are very positive about ICOs of reputable and successful teams counting on that the projects are result-oriented
- Investors perceive appearance in news very presumably and expect high appreciation of an asset due to increasing awareness
- Investors are very eager to participate in over demanded ICOs with expectations of price appreciation due to demand satisfaction during a token's listing
- Limited supply during a token's listing is one of the most attractive characteristic of an ICO which creates high expectations of price appreciation on a short-term period of time

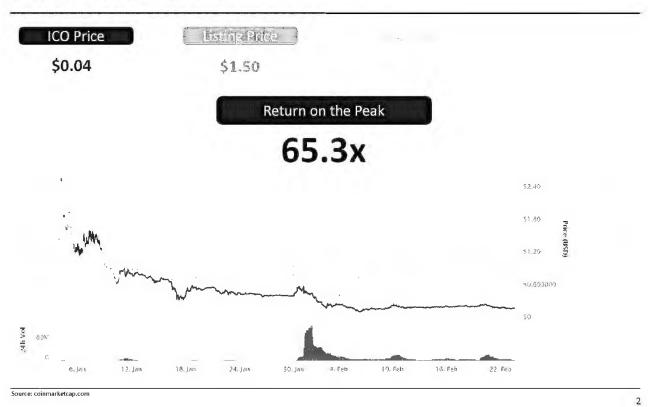
- wick streeting
- Sharding No analogs;
- PoS\* no projects managed to do yet;
- Over 4bn sidechains No analogs.
- Launch of >100m MAU\*\* social network and encrypted messenger
- Solid scientific background of the
- The Project already the biggest and most covered (Financial Times, Bloomberg, Fortune) ICO in the history of Blockchain
- No ways for an entrance for retail investor without a legal structure;
- First tranche had demand exceeding supply by 3x times
- Only 20.5% of all Grams (TON's native tokens) will become fully tradable on an open market in Dec-2018. Remaining tokens will be gradually unfrozen by Jun-2019

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<sup>\*</sup>Proof-of-Stake Consensus Algorithm

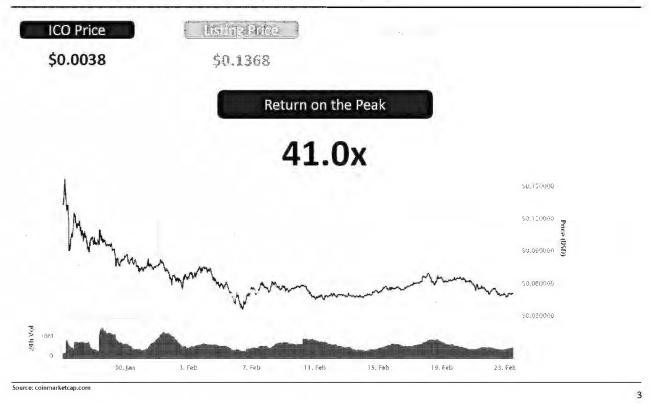
# Case Study - Ignis (1/6) 💃



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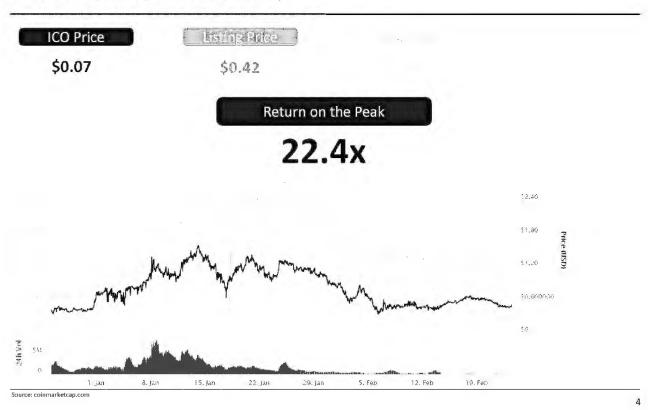
# Case Study – Zilliqa (2/6)





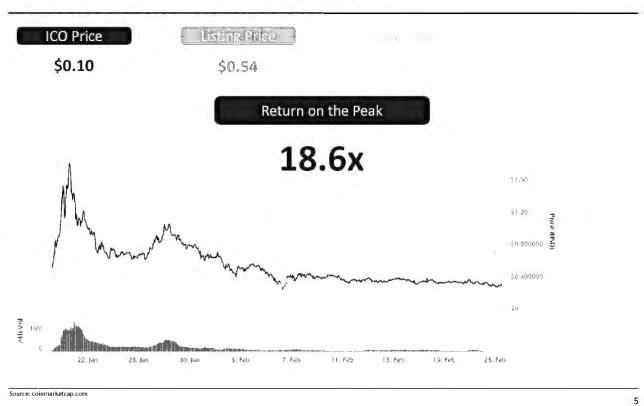
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# Case Study - SophiaTX (3/6) Sophia



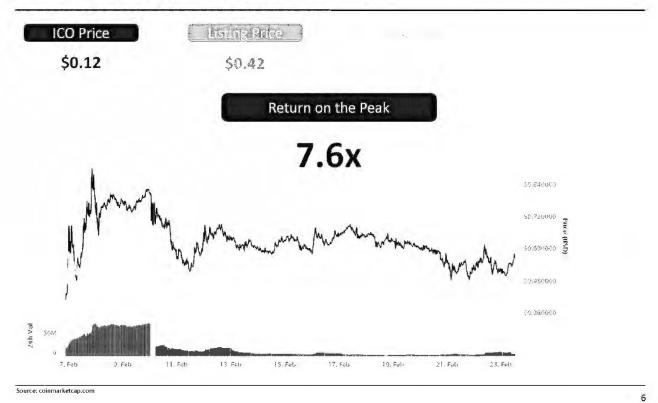
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# Case Study – SingularityNet (4/6) 8



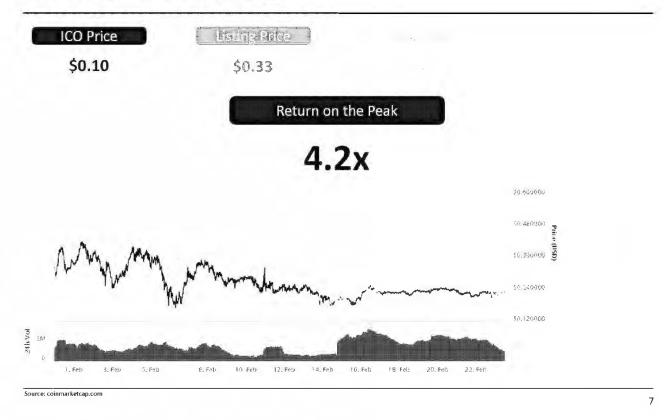
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# Case Study – Bluzelle (5/6) 💢



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# Case Study – CPChain (6/6) 🏶



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## **TON Expectations**



As TON's ICO has all the possible benefits of a lucrative ICO, we expect the standard market behavioral pattern will take place in Dec-2018 (during tokens' unfreeze) Institutional and retail investors that did not manage to participate in the Token sale will try to get into the project rapidly, therefore, will push price up Some of investors (including those, who received Potential zones for the exit. first 25% batch of Tranche #1 unfrozen), over satisfied with 8x+ returns, will start fixing its with return of 15-20x positions and dumping the price After the first batch At the particular level (approx. below \$1.33 per token) TON Reserve will start to buy tokens from the market to maintain the fair value of tokens (please, refer to the Technical Whitepaper, sec. A.4.6) With further increase of awareness, number of investors will gradually increase, driving price up until the new batch of Tranche #1 tokens has been with terring of 5-8x There are at least 2 options of price In June 2019, the last frozen batch of movement after Tranche 1 tokens are ~11% of total supply Grams (Tranche #1) will be unfrozen and will make all Grams Tranche #1 and #2 investors are fully transferable seeing excess returns and starting to fix it - price goes down; Whales are continuing to consolidate Grams, slightly increasing own blended valuation to become verified nodes of TON – price goes up;

Jun-2019

Aug-2019

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Dec-2018

0008464

Jan-2020

### CONFIDENTIAL – FOR DA VINCI CAPITAL INVESTORS ONLY A blockchain ecosystem based on messenger (1/2)

#### **Investment Highlights**

Opportunity to invest into one of the largest ICO in the history of cryptocurrencies:

- Powered by one of the leading messaging apps, one of the fastest growing encrypted messaging apps with over 200
  million Monthly Average Users (MAU) and over 500 thousand of new daily users
- Booming market of crypto assets grew by 79x times during 2016-2017 and reached \$565bn in terms of market capitalization, considering limited access for institutional money
- Advanced set of complementary blockchain solutions resulting in solid ecosystem of a new era of tokenized ventures
- One of the strongest developer teams in the world consisting of winners of top developers competitions worldwide
- Exclusive opportunity to participate in the ICO with investment ticket from \$10m {white list is closed}

#### **Market Highlights**

- Cryptocurrency market has grown considerably in 2017 since attention to the blockchain technology increased exponentially and after successful launch of a new type of crowdfinancing – Initial Coin (Token) Offering (ICO/ITO)
- Tokenized projects raised over \$3.7bn through ICO in 2017 (38.4x Y-o-Y)
- Market capitalization of cryptos reached \$565bn in December 2017 compared to \$17.7bn last year
- Inflow of institutional money to the crypto is expected to boost the market to new heights in subsequent years

#### **Project Description**

- The team plans to implement scalable and efficient distributed financial & storage infrastructure within the messenger based on blockchain technology powered by a native token
- Labeled blockchain a scalable and flexible blockchain architecture that consists of a master chain and up to 2<sup>32</sup> workchains, added up with P2P Network (blockchain access), Storage, Anonymizer and distributed hash table
- The project is out of the ordinary due to at least 3 innovative specifications:
  - Proof-of-Stake Approach
  - Infinite Sharding Paradigm
  - Instant Hypercube Routing

#### **Deal Terms**

Price Per Token • \$1.33

Date of Investment

June 2018

Token Unfreeze

Date

Dec 2018

**Exit Strategy** 

 Sell to the open market or PoS mining

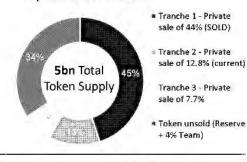
#### Biggest ICOs in 2017

Filecoin	Tezos	∯ E O S
\$257m	\$232m	\$185m
TARAGON	8 Bancor	K. KIN
\$183m	\$153m	\$93m

#### Biggest ICO in 2018



#### **Expected Token Distribution**



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Denis Efremov Investment Director denis.efremov@dycap.com

\*The teaser is based on the preliminary available information

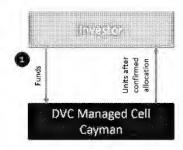
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### CONFIDENTIAL – FOR DA VINCI CAPITAL INVESTORS ONLY A blockchain ecosystem based on messenger (2/2)

#### Deal structure



### Subscription to the Fund



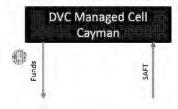
- Investment into a DVC Managed Cell of a Segregated Portfolio Company (SPC)
- USD contributions to a EU based bank
- The Fund freezes the monies received and confirms the contributions with the team

The Fund is issuing units for the received and confirmed contributions

 In case of a reduction of the allocation, the unspent funds will be redeemed to the Investors



## Participation in the Token Sale



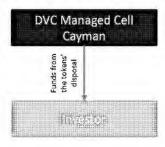
Execution of a Simple Agreement For Future Tokens (SAFT) which provides future claim on the tokens



Transfer of funds to a Tokenizer (legal entity which conducts the Token Sale)

 The tokens are expected to be unfrozen in Dec-2018

# 3 Liquidity Provision



in Dec-2018, the Tokens become unfrozen and fully manageable

 DVC Managed Cell will provide instant liquidity when tokens are unfrozen (if requested), thereafter, an investor will be provided with monthly liquidity

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